

Alberni Athletics Soccer Club



Coaches Code of Conduct - Last Updated | September 2026

Introduction & Purpose

The purpose of this Alberni Athletics Soccer Club (AASC) Code of Conduct is to promote a positive, respectful, and safe environment for all players, coaches, officials, volunteers, parents, caregivers, guardians, and spectators. All members are expected to uphold the values of sportsmanship, respect, teamwork, and fair play. Our goal is to ensure soccer remains a positive, safe, inclusive, and enjoyable experience.

Role of a Coach

Coaches play a critical role in delivering a positive sports experience. Coaches are expected to foster an environment where players can learn, grow, and be challenged safely. Continuous coaching education is encouraged to build confidence and enhance player development.

COACH AGREEMENT

As an AASC Coach, I agree to:

Player Safety and Well-Being

- Prioritize player health, safety, and physical and emotional well-being above all else.
- Maintain appropriate professional boundaries with players at all times.
- Support a sports environment free from drugs, tobacco, and alcohol during all AASC games and events.

Respect and Professional Conduct

- Treat players, officials, opponents, and spectators with respect.
- Provide constructive coaching and never belittle, humiliate, or embarrass a player.
- Refrain from public criticism or attacks directed at players, coaches, officials, or the Club.
- Strictly avoid verbal, physical, emotional, or discriminatory abuse, bullying, harassment, or intimidation.
- Represent AASC professionally in all settings, including online and on social media.





Player Development and Fairness

- Focus on player skill development, tactics, and game awareness rather than game scores or standings.
- Ensure every player present at a game receives at least 50% playing time.
- Provide clear, honest expectations and feedback.
- Avoid favoritism.

Communication and Compliance

- Maintain open, respectful communication with players and families.
- Adhere to all AASC, league, and governing soccer rules and policies.
- Address issues through official AASC channels and never retaliate against anyone who raises a concern.

ACCEPT AND SIGN VIA GOOGLE FORM:

[Coaches Code of Conduct Form](#)